

# BROUCHER

# 2025



## DYNAMIC INOVATORS

**College Name :-**

**College of Agricultural Engineering & Technology**



<https://ecell-pusa.netlify.app>

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ecell\_pusa



Dr.RPCAUPUSA

# Team E-Cell Pusa





***FUELING  
TOMORROW'S***

**ENTREPRENEUR TODAY**

# OUR ACHIEVEMENTS



**WON 3RD POSITION IN BASIC  
TRACK OF NEC 2022 OR E-SUMMIT 2023  
ORGANISED BY IIT BOMBAY**



**WON 2ND POSITION IN ADVANCE  
TRACK OF NEC 2023 AND E-SUMMIT 2024  
ORGANISED BY IIT BOMBAY**



**FINALIST AND AMONG TOP RANKERS  
IN ADVANCE TRACK OF  
NEC 2024 AND E-SUMMIT 2025  
ORGANISED BY IIT BOMBAY**

# EVENTS ORGANISED

## KISAN MELA

The Kisan Mela was hosted by E-Cell Pusa at our university, Dr. Rajendra Prasad Central Agricultural University (DR. RPCAU), from 15th to 17th February 2025 on the theme “Towards Viksit Bharat through Climate Resilient Agriculture.” The event was inaugurated by the Vice-Chancellor, Dr. P. S. Pandey, with the lighting of the ceremonial lamp. Over three days, the mela served as a dynamic platform where farmers, entrepreneurs, and innovators from nearby areas gathered to exchange ideas, share experiences, and display recent advancements in agriculture and sustainable practices.



# ORIENTATION PROGRAM

The orientation program held on 8th October 2025, allowed students to interact with Dr. Manix Dixit, founder of Vaimanika Aerospace and Mr. Rakesh Kumar, Industry Extension officer, StartUp Unit, Dept. of Industries, Govt. of Bihar. Over 350+ students attended the event.



# EUREKA

E-Cell PUSA hosted a successful Business Model Competition on 5th October, 2025 which is Asia's largest business model competition that provided a platform for students to present innovative business ideas and models, instilling a sense of pride and entrepreneurial spirit.




**Eureka!**  
Route to Vision...

**ATTENTION!**

**What is Eureka?**

- Asia's largest business model competition.
- Pitch your B-Model and win exciting prizes
- BUSINESS-MODEL COMPETITION or EARLY STAGE STARTUP competition.

**Price & Incentives**

- Direct fast-tracked evaluation for Zonals (Eureka! 2025).
- Second chance via online checking by IIT-Bombay E-CELL.
- Participation Certificate for all.
- Medals for Top 3 Runner-ups.

**Registration Deadline: 16 August, 2025 11:59 PM (IST)**  
**Venue: CAET Building Date: Announced Soon**

For further details reach us :-  
Himanshu Kumar-9131517151  
Shibanshu -7908357879  
Shreyansh Raut-9902459726

**To Participate, Fill**  
[https://docs.google.com/forms/d/e/1FAIpQL5ea-hWmdNGRcf6eYRi94Q759qyUvF5TGe-roYOMPs08n\\_A/viewform?usp=header](https://docs.google.com/forms/d/e/1FAIpQL5ea-hWmdNGRcf6eYRi94Q759qyUvF5TGe-roYOMPs08n_A/viewform?usp=header)



**Congratulations!**  
— EUREKA WINNERS —

**1 ABHISHEK & SANTOSH**

**2 VAIBHAV PANDEY**

**3 RADHIKA BHARATIYA**



## Workshop on introduction to VR module

The aim for the workshop was to provide hand on experience and practical training on creating and developing Virtual Reality content. The other aim was to make the students explore the uses of Virtual reality in education especially in the field of agriculture. and to motivate students to create and innovate new modules.



# Field visit to Engineering workshop

The purpose of the engineering workshop field visit was to help newly enrolled students gain exposure to various engineering methods and processes while also acquiring hands-on practical experience.

**DATE OF THE EVENT :- 2 September 2025**



## Cricket Muqabla

The objective of organizing the EPL Engineers premiere league was to encourage sports and physical fitness among both students and faculty, while also fostering teamwork and a spirit of sportsmanship. Another purpose of the event was to provide a platform for recreation as well as healthy competition beyond routine academic activities.

**DATE OF THE EVENT :- 08-II-2025 to 16-II-2025**



# Football Intercollege Tournament

The purpose of holding the Football Intercollege Tournament was to promote physical fitness and sporting culture among students and faculty members, while also nurturing teamwork and the spirit of sportsmanship. In addition, the tournament aimed to provide an opportunity for recreation and constructive competition beyond regular academic engagements.

**DATE OF THE EVENT :- 16-20 November 2025**



## Chess Tournament

The purpose of organizing the intercollege chess tournament was to promote strategic thinking and mental exercise among students and faculty members, while encouraging sportsmanship and collaborative spirit. Another objective was to provide a platform for both recreational and competitive engagement alongside other activities.

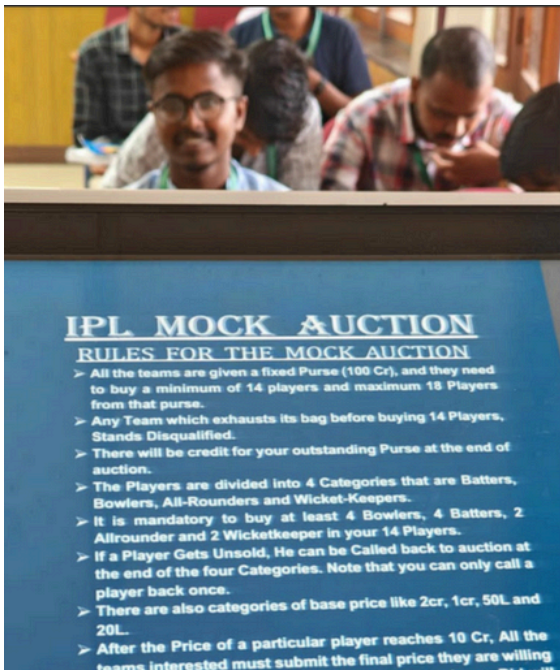
**DATE OF THE EVENT :- 22 November 2025**



# IPL mock Auction

The activity was designed to highlight students' team management and decision-making abilities. It also aimed to provide students with a basic understanding of real-time auctioning and bidding, as well as skills in fund and portfolio management.

**DATE OF THE EVENT :- 21 November 2025**



# LinkedIn Presentation

The LinkedIn representation task organized by E-Cell PUSA aimed to increase awareness about the value of LinkedIn and expand our professional network. This initiative focused on teaching participants how to effectively use LinkedIn as a key platform for building connections and creating career opportunities. By emphasizing the importance of maintaining a strong LinkedIn profile, the goal was to empower individuals to develop a solid professional network that facilitates collaborations, mentorship, and career growth.

**DATE OF THE EVENT :- 3 October 2025**



## Startup Outreach Program

Startup outreach program was organized on 8thh September 2025 by E-Cell Pusa in association with Dep. of Industries, govt. of Bihar in which session was conducted on Bihar Startup policy-2022 and keynotes was addressed by District Magistrate of Samastipur.



## Introductory session

E-Cell Pusa organized an engaging introductory session for newly admitted students, introducing them to the Cell's vision, achievements, and journey. Through interactive talks and inspiring stories, students gained insights into entrepreneurship opportunities and the vibrant community that empowers ideas, innovation, and leadership at Pusa.



# SPONSORS & ASSOCIATES



# MEDIA COVERAGE



वि को पुरस्कार के रूप में मिले 70 हजार रुपये नकद

## कृषि विवि की ई-सेल टी राष्ट्रीय स्तर पर उपविजे



**डॉ. राजेंद्र प्रसाद केंद्रीय कृषि विश्वविद्यालय की टीम ई-सेल, पूसा ने एडवांस ट्रेक दूसरा स्थान हासिल किया**

आजाद सिपाही संवाददाता  
मन्सुकीगंज। डॉ. राजेंद्र प्रसाद केंद्रीय कृषि विश्वविद्यालय की टीम ई-सेल, पूसा ने ईसेल में दूसरा स्थान प्राप्त किया, जिसमें एडवांस ट्रेक का नेतृत्व रहा जो प्रतियोगिता के लीडर के साथ अपने अनुभव और 6 महीनों की मेहनत से अपने कॉलेज कृषि विश्वविद्यालय का नाम देश के बाहर की पढ़ाई जिला स्कूल रांची से किया था। इसके बाद आईसी एआर के परीक्षा में चर्चानित होकर अभी वीडियो फुड टेक्नोलॉजी की पढ़ाई डा राजेंद्र प्रसाद केंद्रीय कृषि विश्वविद्यालय पूसा से कर रहा है। 24 सदस्यों के साथ राष्ट्रीय उद्यमिता चुनौती 2023 के एडवांस ट्रेक में भाग लिया था, जिसका फाइनल दो फरवरी से 4 फरवरी तक आई आई टी बॉम्बे द्वारा आयोजित किया गया था और ई-सेल पूसा ने राष्ट्रीय स्तर पर दूसरा स्थान हासिल किया।

आई आई टी बॉम्बे एशिया की सबसे बड़ी छात्र संचालित उद्यमिता संस्था है। आईआईटी बॉम्बे हर साल एनईसि आयोजित करता है और इसका फाइनल हमेशा ई समिट सम्मेलन के समय खेला जाता है।

रा, निज संवाददाता। डॉ. राजेंद्र प्रसाद केंद्रीय कृषि विवि की ई-सेल टीम ने राष्ट्रीय उद्यमिता चुनौती (आईसी) 2023 के एडवांस ट्रेक में राष्ट्रीय स्तर पर दूसरा स्थान प्राप्त किया। इस पर टीम को 70 हजार रुपये इनाम मिला है। विवि ने यह गौरव दूसरी बार हासिल किया है। बीते वर्ष भी विवि ने बेसिक ट्रेक में तीसरा स्थान हासिल किया था। 2 से 4 फरवरी तक आईआईटी मुंबई में आयोजित प्रतियोगिता में हाय सलाहकार डॉ. आरके साहू व प्रेसिडेंट राहुल रंजन के नेतृत्व में 24 छात्रों ने इसमें हिस्सा लिया था। इसमें 23 छात्र कृषि अभियंत्रण एवं प्रौद्योगिकी कॉलेज के छात्र तिरहुत कृषि महाविद्यालय, ली के थे। इस वर्ष पूरे देश से 1500 लैंग्वेजों ने इसमें हिस्सा लिया था। इसमें 600 बेसिक ट्रेक और 900



आईआईटी, मुंबई में हुए आयोजन में सम्मानित आरपीसीएयू पूसा के विद्यार्थी एडवांस ट्रेक में शामिल थे। राष्ट्रीय स्तर पर मिली इस सफलता पर गुरुवार को कृषि अभियंत्रण एवं प्रौद्योगिकी महाविद्यालय में डॉ. अम्बरीश कुमार के नेतृत्व में सम्मान समारोह हुआ। इसमें डॉ. आरके साहू, डॉ. पीके प्रणव, डॉ. रविश आभार जताया है।

सफलता का अंजन का किया बाल विवाद न बाल शा

A yellow 3D rectangular box with a hatched bottom edge, containing the text 'IGNITING INNOVATION'.

**IGNITING INNOVATION**

# **TRANSFORMING IDEAS INTO REALITY**

Our journey, from concept to creation, showcases our steadfast commitment to transforming visions into meaningful achievements.

# ● ALUMNI OF E-CELL

Worked as a team that drives the caravan of the Entrepreneurial spirit and learning the scope and aspects in Agripreneurship of the Indian young minds and exploring the opportunities of self growth and learning in this field has been a very positive experience.



**SUJAL KISLAY**

Embarking on the journey with E Cell Pusa was a transformative experience, exposing me to the dynamic world of entrepreneurship. It enhanced my entrepreneurial skills and expanded my knowledge



**KAJAL VERMA**

E-Cell Pusa helped me in building leadership skills by fostering events and leading a dynamic team. Managing diverse projects, from workshops to pitch competitions, enhanced my organizational prowess



**NISHITA SADANGI**

# ALUMINI OF E-CELL

Joining E-Cell Pusa offered valuable exposure to entrepreneurship, teamwork, and leadership. The experience enhanced my skills, broadened my perspective, and created lasting connections.

– **Mohit Raghuvanshi**



- To host more distinguished speaker sessions, workshops, and seminars, and to connect with leading entrepreneurs.
- To build a platform that encourages more pitching sessions for aspiring young entrepreneurs.
- To collaborate with local business owners and the Government of Bihar.
- To attract and secure more sponsorship opportunities.
- To establish an incubation center that supports and nurtures local startups.
- To engage and empower local and emerging entrepreneurs.

# TO REACH BEYOND OUR COLLEGE

We are planning to recruit members from different colleges.

We will be conducting Inter College Competitions as well

## COLLEGES UNDER DR. RPCAU

- Tirhut College of Agriculture, Dholi
- College of Fisheries
- College of Community Science
- College of Basic Sciences and Humanities
- Post Graduate College of Agriculture
- School of Agribusiness and Rural Management
- Pt. Deen Dayal Upadhyay College of Horticulture and Forestry

## CONTACT US



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<https://ecell-pusa.netlify.app>



**Dr. Rajendra Prasad Central  
Agricultural University, Pusa,  
Samastipur, Bihar, India**

## Website Functionality Overview: ECell Pusa

The ECell Pusa website serves as the central digital hub for the Entrepreneurship Cell of CAET, Pusa. It is designed to function not just as an informational portfolio, but as an interactive utility for students, members, and alumni. The platform blends institutional history with practical tools to foster an entrepreneurial mindset in agriculture.

### Key Functional Pillars:

#### Institutional Identity & Legacy Tracking:

The website establishes the organization's digital presence, articulating its mission to merge creativity with technology. It functions as a historical archive, featuring a detailed timeline of the cell's achievements (such as the NEC 2022-2024 awards) and honoring the founding team. This section builds credibility for visitors and prospective members.

#### Administrative Utilities (Verification & Directories):

A core functional aspect of the site is the "Others" section, which provides administrative tools.

**Certificate Verification:** The site features a secure portal allowing users to validate the authenticity of participation and achievement certificates instantly.

**Member Databases:** It maintains accessible directories for viewing both current and past members, serving as a networking tool and alumni record.

#### Dynamic User Engagement:

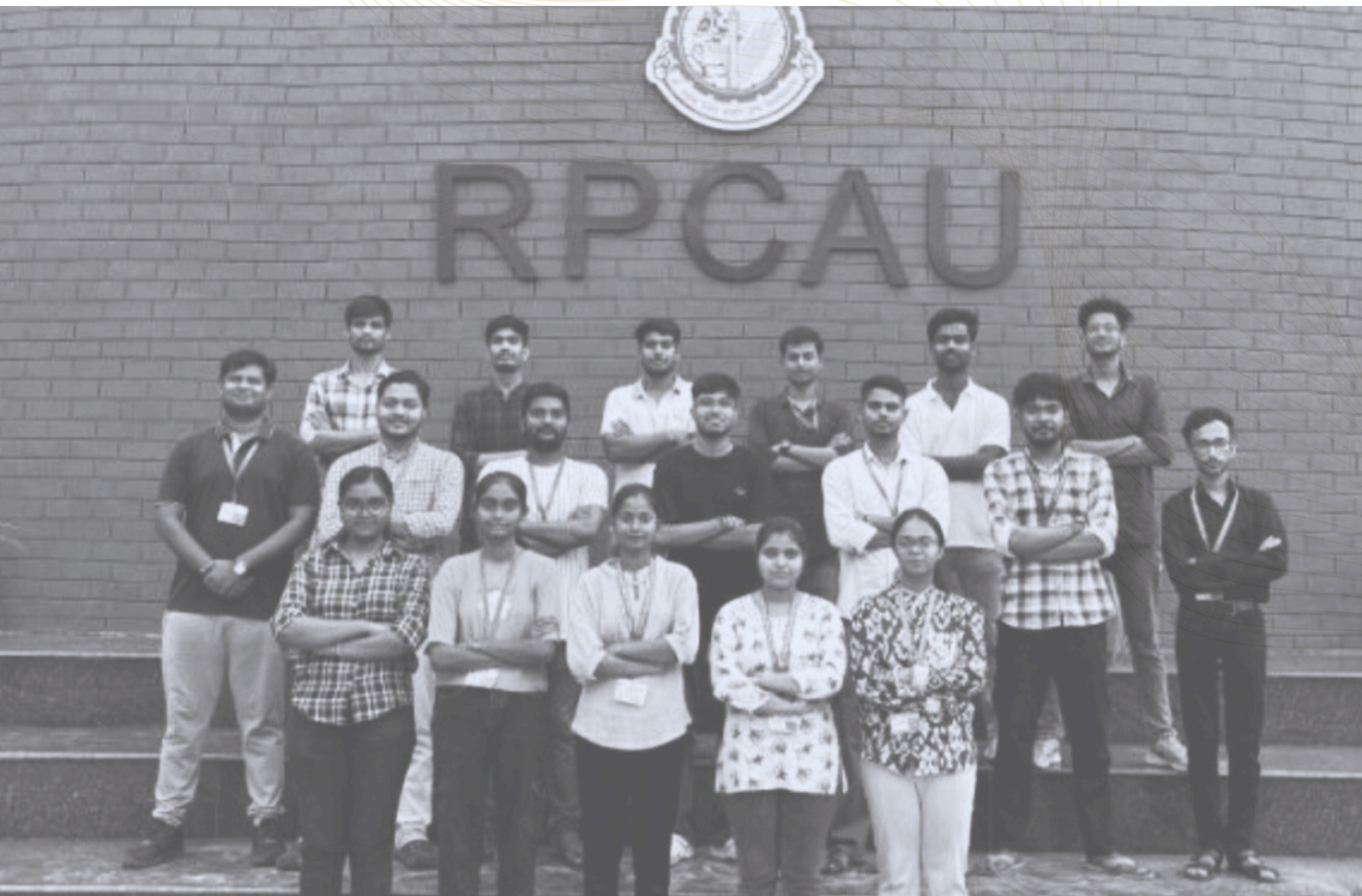
The platform includes interactive elements to keep users engaged:

- 1. Featured Highlights:** Utilizes interactive "flip cards" to display content dynamically.
- 2. Live Event Updates:** A dedicated section acts as a notice board for real-time announcements regarding workshops and events.
- 3. Resource Distribution:** The site supports file handling, allowing users to preview and download digital assets, such as event participation vouchers (PDFs).

### Communication & Support Gateway:

The "Contact" section transforms the website into a multi-channel communication bridge. It provides direct "click-to-copy" access to phone numbers (President, Web Head), email, and physical location data. Furthermore, it aggregates all social media presence (WhatsApp, LinkedIn, Instagram, YouTube, Medium) into a single access point and includes a dedicated mechanism for reporting technical website issues.

In summary, the ECell Pusa website is a multi-functional platform that handles verification, information dissemination, resource distribution, and community networking in a unified interface.



***THANK YOU***